

Local businesses 1st to bring 20 year old “Be Kind To Humankind Week” (BK2HK) to our area.

And Community Cooperative Ministries will benefit.

CCMI has a real need to fill its emptying pantry, which serves a number of local groups including The Soup Kitchen and Meals on Wheels. Labyrinth Consultants took action for them by making SW Florida part of the twenty-year old global “Be Kind To Humankind Week” (www.bekindweek.org), with two of its clients, **The Island Store in Captiva** and **The Roadhouse Café in Fort Myers**. Soon Labyrinth was joined by Clarity in Marketing’s **Urgent Care Center of SWFL** in Estero and Cape Coral.

Lorraine Jara founded the organization “Be Kind To Humankind” twenty years ago in 1988. Each year there is a week, August 25-31, where kind people celebrate by performing kind acts across the globe. Lorraine was surprised when she heard from Labyrinth’s Kim Becker. “When Kim contacted me about starting a BK2HK in Southwest Florida, it truly came to me as a surprise,” says Lorraine, “In twenty years, this Southwest Florida group was the first group to ask to start a division in their area.” Lorraine will list the Southwest Florida celebration on her website and has offered her support to the group.

Each member of the Southwest Florida group celebrating “Be Kind To Humankind Week” will offer their locations during the week as drop off points for canned goods, non-perishable foods, toiletries and monetary donations. **The Island Store** will replace some of CCMI’s most needed staples; the **Roadhouse Café** will donate a portion of the proceeds from any

food and beverage sold on the 31st along with a birthday celebration that night; **Urgent Care Center of Southwest Florida** will be celebrating a birthday of their own and will have a five day “Do Something For Someone Else On Your Birthday” birthday celebration of their own in both their Estero and Cape Coral locations by offering free blood sugar screenings and healthy birthday cupcakes and join The Island Store in donating staples.

Community Cooperative Ministries, Inc. CCMI is the umbrella agency for the Soup Kitchen, Meals on Wheels, Senior Transportation, Faith in Action, and Montessori Preschool in downtown Fort Myers. "We are extremely low in the pantry and do not want to turn anyone away" said Laura Schulkins, Food Services Coordinator, CCMI.

“Be Kind To Humankind Week” Drop off locations and Event Festivities

August 25-31– 9am-6pm, **The Island Store**, 11500 Andy Rosse Lane, Captiva Island 239.472.2374. (www.captivaislandstore.com)

August 25-31, 5pm-close, **Roadhouse Café**, San Carlos, Ft. Myers
Sunday, Aug. 31st Celebrate the 20th birthday with the local team from 5pm – 9pm. A portion of the food and beverage will benefit CCMI. At 8:30 Champagne toast and Cake in the Wine Room. (www.roadhousecafe.fl.com)

August 25-29- **The Urgent Care Center of SWFL**, Cape Coral & Estero .
Free Cholesterol and Blood Sugar Screenings by appointment in both

locations. Healthy Birthday Cupcakes, Donate staples. Urgent Care Center of SWFL, Cape Coral, Cay West Pavilion, 1708 Cape Coral Pkwy.W (Suite 2) 333-3333 and Estero Medical Center 1021 Arcos Ave., Suite 105 Call: 333-CARE (www.urgentcareswfl.com)

For more info on bk2hk week visit the website at: www.bk2hk.org